



# Financial Institutions Play4JA Event

Thursday, October 22, 2020 · 4 PM to 5 PM

Will you partner with Junior Achievement of Northern Indiana and sponsor the Play4JA (formerly JA Achieve-A-Bowl)? Your sponsorship inspires and prepares area kids to live their best lives.

Teams (4-5 people per team) can choose to join a virtual trivia event with the option to also bowl on their own at a February group event. These are options for your teams to pick how you participate in the fun, connect with colleagues, and to raise funds that provide area students with money management, job readiness, and entrepreneurship programming.

## Sponsorship Opportunities

### \$5,000 Title Sponsor (Exclusive)

- Opportunity to distribute promotional materials in event material mailings
- Recognition during all Kahoot! Trivia nights (logo and mention during trivia)
- Sponsor recognition on all marketing materials produced in association with all Allen County Play4JA events
  - Posters, flyers, banners, newsletters, etc.
  - JANI & Qgiv website
  - JANI Facebook posts x2
- Logo on all Bowl on Your Own letters to team captains
- 5 team entry for way-to-play of your choice (4-5 people per team)

### \$3,000 Title Sponsor

- Recognition during all Kahoot! Trivia nights (logo and mention during trivia)
- Sponsor recognition on all marketing materials produced in association with all Allen County Play4JA events
  - Posters, flyers, banners, newsletters, etc.
  - JANI & Qgiv website
  - JANI Facebook posts x2
- Logo on all Bowl on Your Own letters to team captains
- 3 team entry for way-to-play of your choice (4-5 people per team)

### \$1,750 Food Sponsor

- Recognition during Financial Institutions Kahoot! Trivia night (logo and mention during trivia)
- Sponsor recognition on all marketing materials produced in association with Financial Institutions Play4JA Event:
  - Posters, flyers, banners, newsletters, etc.
  - JANI & Qgiv website
- Logo on Financial Institutions Bowl on Your Own letters to team captains
- 2 team entries for way-to-play of your choice (4-5 people per team)

### \$1,000 Drink Sponsor

- Recognition during Financial Institutions Kahoot! Trivia day (logo and mention during trivia)
- Logo on Financial Institutions Bowl on Your Own letters to team captains
- 1 team entry for way-to-play of your choice (4-5 people per team)

### \$750 Team Sponsor

- No additional fundraising required
- 1 team entry for way-to-play of your choice (4-5 people per team)

## Choose your way-to-play:

\_\_\_ We're good with just the virtual trivia

\_\_\_ We'd also like to bowl on our own (JA will send a CrazyPinz gift card for each team)

\_\_\_ We'd also like to bowl on the February event night at Crazy Pinz

*(February date will be determined in January, if events are still not happening, teams will be sent CrazyPinz gift cards for teams to bowl on their own)*

We encourage you to register and fundraise online at <https://secure.qgiv.com/event/2jp>.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

While no additional fundraising is required from a sponsor team, it is always appreciated. JA will provide information on easy ways to do this. If your company does not allow or want to do additional fundraising, check this box:

Please return this sponsorship form by September 15th to Danielle Tuck at [danielle.tuck@ja.org](mailto:danielle.tuck@ja.org) (email or call 260-580-0067 with any questions). We will invoice your company for the sponsorship fees.